



PRO® and Burford's® are registered trademarks of BAF Industries.

The Professional's Choice!
Since 1935

PRODUCT

Bulletin



- **Unique Patent Pending Silicone Gel Formula**
- **Exterior Dressing for Tires, Bumpers & Trim**
- **Produces a Super High Gloss Shine**
- **Leaves a Water Repellent Finish**
- **Dresses Twice as Much as Liquid Dressings**
- **"Kookaberry" Fragrance**
- **Use On Wet or Dry Surface**
- **No Mess, No Waste & No Sling**
- **Recommended with Foam Dressing Applicator**
- **VOC Compliant**

S-67 **BLUE ICE**® **Tire & Trim Gel**

FEATURES AND BENEFITS

S-67 BLUE ICE® TIRE & TRIM GEL

A high gloss, exterior gel dressing designed for use on tires, trim and bumpers. Blue Ice® revitalizes rubber, vinyl and plastic surfaces while leaving a rich, high gloss shine. The super thick, gel formula wipes on clear and lays down immediately. No sprayers, no runs, no milky residue, no overspray or sling. Its non-flammable formula dries to a water repellent, non-tacky finish that won't collect dust. Because Blue Ice® is a concentrated silicone gel, it goes a long way and can dress twice as many tires as liquid tire dressings. There is no waste from spilling or transferring loss from the tub to applicator like liquid dressings. Blue Ice® contains UV inhibitors to protect against the sun's harmful rays. Blue Ice® may be applied on both wet and dry surfaces. Safe for all rubber, vinyl and plastic. Contains NO VOC's. Pleasant Kookaberry™ fragrance.

RECOMMENDED FOR

S-67 Blue Ice® was designed to treat tires and bumpers on all vehicles. It is an alternative to liquid dressings. It has the ability to be economical because there is virtually no waste. You control the application and can limit the thickness simply by the method of wiping it on the tire or bumper surface. Leaves no wasted product on the ground which requires clean up. It is safe to use and is nonflammable and nonhazardous, which meets even the strictest codes in and around work areas.

APPLICATION

Directions: For your protection, rubber gloves are recommended while using this product. Dab a sponge or dressing applicator into Blue Ice® Tub and spread Blue Ice® evenly on surface to be treated. Leaves a rich, high gloss shine.

Tires: Spread Blue Ice® evenly onto clean tire. Lays down a clear, high gloss finish.

For less gloss, continue wiping surface to attain desired gloss level. On wet tires, a second application may be necessary.

Rubber, Plastic & Vinyl Trim: Wipe on pre-cleaned surface with applicator and let dry. Leaves a glossy finish. For less gloss, wipe surface with a dry cloth to produce a dry, natural luster.

SPECIAL NOTES

Keep from freezing. Avoid buildup of product on raised letter tires to prevent unabsorbed product from spinning off tires onto body panels.

PACKAGING

30 OZ. TUB /6 PER CASE
QUARTS/12 PER CASE
GALLONS/4 PER CASE