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# PRODUCT

## Bulletin



## C-101 CLAY AWAY™3 Overspray / Fallout Eraser / Medium Grade

### FEATURES AND BENEFITS

C-101 CLAY AWAY™3 is an easy to use surface conditioning & preparation bar that removes organic and inorganic contaminants, by hand, from exterior paint, glass and metal surfaces. Unlike previous methods of surface contaminated removal, using abrasive buffing compounds, hot solvents or dangerous acids, CLAY AWAY™3 is a non-scratch, non-flammable and non-toxic clay, putty cleaning material. Its medium grade formulation is safe for all types of paint finishes. It works faster and easier than original Clay Away™ to remove industrial and organic fallout, paint overspray, paint finish roughness, acid rain deposits, rail dust, surface rust, volcanic deposits and other environmental contaminants from exterior automotive surfaces. No complicated machinery, skills or knowledge of detailing is necessary. Simply lubricate surface to be treated with S-74 WipeOut™ Spray Gloss and rub Clay Away™3 on surface, by hand, in a back and forth motion. Contaminants disappear before your eyes. It drastically reduces the time spent on overspray and fallout removal, while conditioning and preparing the surface for polish, wax or sealant. PRO® Clay Away™3 is the easiest, most profitable and professional way to correct problem finishes!

### RECOMMENDED FOR

- Overspray
- Industrial & Organic Fallout
- Rail Dust
- Surface Rust
- Volcanic Deposits
- Paint Finish Roughness

Great for new & used car dealers, car washes, detail shops, auto auctions, auto wholesalers, car clubs and retail sales. Safe for use on all automotive metal and plastic painted finishes. C-101 also works great on chrome, stainless steel and glass.

### APPLICATION

**DIRECTIONS:** Safety glasses and rubber gloves are recommended while using this product. Do not

apply to hot surface or in direct sunlight.

- 1) Wash and rinse vehicle thoroughly using **PRO® C-60 SUPER CAR WASH** to remove loose dirt and contaminants.
- 2) Inspect surface to ensure it is free of any loose dirt and debris.
- 3) Remove **CLAY AWAY™3** Bar from container and plastic wrapping. Lubricate **CLAY AWAY™3** Bar and surface to be treated by misting with **PRO® S-74 WIPEOUT™** Show Room Spray Gloss.
- 4) Place **CLAY AWAY™3** Bar in palm of hand and using adequate pressure, begin rubbing **CLAY AWAY™3** Bar across the lubricated surface in a back and forth (↔) motion to remove contaminants. Keep area well lubricated while rubbing.
- 5) Wipe treated area with a clean, soft towel and inspect surface. Repeat if necessary.
- 6) Surface is now ready to polish, wax or seal, depending upon the original condition of the paint.
- 7) To preserve **CLAY AWAY™3** Bar, store in its original container.

### PRECAUTIONARY NOTES:

- After use, always inspect **CLAY AWAY™3** Bar for dirt or embedded particles that could cause scratching.
- As **CLAY AWAY™3** Bar becomes dark from use, simply stretch and fold to bring fresh material to the surface. When folding no longer brings up fresh material, discard and use a new piece.
- If **CLAY AWAY™3** Bar is dropped or becomes contaminated with abrasive particles, discard and use a new piece.
- Keep surface well lubricated while using clay bar. Hot weather will make lubrication dry quicker, limiting effectiveness.

### PACKAGING

7 OZ. CLAY BAR PER JAR/12 PER CASE

### IDENTIFYING SURFACE CONTAMINANTS:

**1) Inorganic Fallout** or Industrial Fallout is caused by industrial facilities, such as power plants, exhausting sulphur dioxide and nitric oxide combined with small metal particles (chromium and aluminum). When moisture is introduced into the mix, sulphur dioxide and nitric oxide are transformed into new compounds, sulfuric and nitric acids. As the acid coated chromium and aluminum particles fall from the sky, they bond themselves to automotive painted finishes, glass and trim. A symptom of this condition is the bumps you feel or the clicks you hear when you drag your fingernail across the surface. Rust colored spots may also appear.

**2) Rail Dust** (Brake Dust) comes from the braking of the trains' wheels against the rails. These brown particles on the finish are ferrous metal particles (steel iron). They land on the vehicle during transit. Moisture starts the oxidation process and the particles imbed themselves into the paint through an acidic process.

**3) Organic Fallout** is any bugs, tree sap, bird droppings, overspray, volcanic deposits or pollen that comes to rest on the paint surface. The active ingredients in most organic contaminants are tannic and formic acids. These acids are usually found in berries and the bodily fluids of insects and birds. These contaminants usually take on a yellow or brownish appearance.

- Other foreign substances make up industrial fallout in addition to what is mentioned above. Fallout may be made up of many substances and take on many different appearances. The content is due to many factors; location near industrial sites, airports, freeways, railways and port of entry.

- Neither clearcoat nor conventional paint systems are totally impervious to contaminants. The most resistant paints are urethanes because the resin system is least likely to react. Metallic colors are more intolerant because the metal flake is reactive with either acid or alkali.